



K. BEERSCHOT V.A. · HET KIEL, ANTWERP

YOUNG BUSINESS CLUB

Season 2026-27

BEERSCHOT DAS FAMILIE



MEET THE PRESIDENTS



JEROEN POELS

CEO & Founder
Deltaworx



MATTHIAS BROWAEYS

CEO & Founder
WinWinner

The Young Business Club is led by two entrepreneurs who know exactly what it means to build something of your own — and what a strong network can do for it.

- ◆ Founders and CEOs of Deltaworx and WinWinner
- ◆ Passionate network builders, both 32 years old
- ◆ Pioneers in their sectors



“Where the next generation of entrepreneurs meets – every home match at Het Kiel.”

WHO JOINS

A NETWORK OF YOUNG ENTREPRENEURS

The Beerschot Young Business Club unites young founders, CEOs and managing directors around the club — an exclusive circle where business relationships grow as naturally as the matchday atmosphere.

Membership conditions

- ◆ Aged 20–45
- ◆ Shareholder, CEO, managing director, C-level or business development
- ◆ Membership is personal and in name, with a **+1 guest option at C-level** for every match
- ◆ An engagement rate of at least **70%**



THE CONCEPT

Business, football and friendship – brought together on every matchday.



FORMULA & ADVANTAGES

One membership. Every home match. Everything included.

01

BOX 1 ACCESS

An exclusive networking formula with access to Box 1, the beating heart of matchday hospitality.

02

VIP SEAT – STAND ONE

Your personal VIP seat in Stand One for every home match of the season.

03

GUEST PASS

One guest pass included for every match — invite a C-level guest of your choice.

04

FOOD & DRINKS

Unlimited soft drinks, beers and snacks — plus four three-course dinners per season.

05

EXCLUSIVE KEYNOTES

Keynotes by leading entrepreneurs and inspiring voices from business and football.

06

MEET & GREET

One-on-one meet & greets with Beerschot players throughout the season.

07

SHUTTLE SERVICE

Shuttle service to and from the stadium, so every matchday runs smoothly.

08

YBC EVENTS

Exclusive Young Business Club events throughout the season, on and off Het Kiel.



Port of Antwerp-Bruges één met Beerschot

PRICING

One clear fee – everything included.



MEMBERSHIP FEE

€ 2.499

per member, per season

- ◆ The complete Young Business Club package, as described in this proposal
- ◆ All home matches of season 2026–27 included

Founding advantage

THE FIRST FIFTEEN

The first **15 members** lock in this annual fee for the **entire duration of their membership** of the Young Business Club — for the full package as described in this proposal, **with no indexation.**



GET IN TOUCH



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